

From the Desk of the chief editor.

Dear Readers/Authors,

It is my proud privilege to be the Editor-in-Chief of our prestigious journal, PESQUISA. The journal gives very soothing feeling that it is entering in 2nd year of its academic journey from the time of its inception. With the publication of this 2nd volume , our journal has completed its first year production cycle with great success. Our endeavour to start an international, online journal has seen the light of the day with the support, help and guidance of all our research associates. I believe that, this is just a beginning of our long journey towards excellence in research and academics. I consider myself fortunate to have a great editorial team and advisory board for the much needed guidance and help.

It gives me immense pleasure to introduce PESQUISA, a peer reviewed Multidisciplinary International Journal in various streams including management, social and physical and natural sciences and languages. The journal encourages new ideas, philosophies and perspectives on the existing issues in the areas and unexplored issues. We fervently hope our esteemed readers, be it members of academia, students or members of the corporate world will greatly benefit from the content of the journals.

As the journal is interdisciplinary in nature, we have tried to accommodate various research areas through this issue. We welcome all types of article like Original Articles, Case Reports, Systematic Reviews, Review Articles, Short Communications and Letter to Editor. The articles should point out emerging areas of research in commerce, management, science, engineering, social sciences, arts, languages to promote interaction among the researchers.

The mission of this journal is to provide a platform for prompt publication of new concepts that will lead to an improvement in thinking of various issues in front of the researchers. It is requested to all the research scholars to take full advantage of this platform, which we are providing you to publish your research skills and let the world know about it. It is my privilege to congratulate all our reviewers, editorial members, authors of articles and publishers for their untiring effort to publish the journal issue on time once again. We remain extremely grateful to our esteemed editorial board members of high repute and recognition.

With Regards,

Dr. Johnson V

Chief Editor

25th November 2016